

PRIVACY POLICY

Last Updated: June 2026

Welcome to Structural-Risk.com ("we," "our," or "us"). We respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website <https://www.structural-risk.com/> and purchase our learning programs or technical presentations.

1. Information We Collect

We only collect personal data that you voluntarily provide to us when purchasing a program, signing up for a newsletter, or contacting us. This includes:

- **Identity Data:** First name, last name, and professional title.
- **Contact Data:** Email address, billing address, and phone number.
- **Professional Data:** Company name and industry.
- **Transaction Data:** Details about payments and the specific learning programs or presentations you purchased. *(Note: We do not store credit card details; these are handled by our secure third-party payment processors).*

2. How We Use Your Data

We use your personal data lawfully and for specific business purposes, including:

- **To Deliver Services:** Processing your orders, delivering learning modules, and granting access to technical presentations.
- **To Communicate:** Sending order confirmations, updates about your programs, and responding to support inquiries.
- **For Marketing:** Sending you updates about new courses, presentations, or special offers (you can opt out at any time).
- **To Improve Our Site:** Analyzing how users interact with our content to optimize our educational offerings.

3. Legal Basis for Processing (For UK/EU Users)

If you are located in the UK or EU, we process your data under the following legal bases:

- **Performance of a Contract:** Necessary to deliver the programs you purchased.
- **Legitimate Interests:** To improve our services and send relevant business updates.
- **Consent:** Where you have explicitly opted-in to receive marketing emails.

4. Data Sharing and Third Parties

We do not sell your personal data. We only share your information with trusted third-party service providers essential to running our business:

- **Payment Processors:** To securely handle transactions (e.g., Stripe, PayPal).
- **Hosting & LMS Platforms:** To host our website and deliver the learning programs.
- **Email Service Providers:** To send you course materials and newsletters (e.g., Mailchimp, ConvertKit).

All third parties are contractually obligated to keep your data secure and use it *only* for the purposes we specify.

5. Data Retention

We will only keep your personal data for as long as necessary to fulfill the purposes we collected it for, including satisfying any legal, accounting, or reporting requirements (typically up to 7 years after a transaction for tax purposes).

6. Your Legal Rights

Depending on your location (e.g., GDPR/CCPA), you have the right to:

- **Access** the personal data we hold about you.
- **Request correction** of incorrect or incomplete data.
- **Request erasure** ("the right to be forgotten") of your data.
- **Object to or restrict** the processing of your data.
- **Withdraw consent** at any time for marketing communications.

To exercise any of these rights, please contact us at the email address provided below.

7. Cookies

We use cookies to enhance your browsing experience, remember your login details, and analyze traffic. You can set your browser to refuse cookies, but some parts of our website or learning platform may not function properly as a result.

8. Contact Us

If you have any questions about this Privacy Policy or want to exercise your data protection rights, please contact us at:

- **Name:** Mihai Florea
- **Email Address:** ing.mihai.florea@gmail.com